

February 20, 2009

Dear Marinette-Menominee Area Business Owner,

The M&M Yacht Club is pleased to announce that for the first time we will be offering advertising for local businesses in our annual membership directory.

This 2009 directory will be distributed to all the current members of the M & M Yacht Club, which includes nearly 200 members and families from the local area, as well as many other cities in Wisconsin, Michigan, and other states. Our members are all united by their common interest in boating related activities based in the Great Lakes Memorial Marina in Historical Downtown Menominee.

Our members usually keep the M & M Yacht Club directory in a readily accessible place, right next to the home phone, phone book and notepads; so that they can easily contact their boating friends and fellow club members. With the addition of your advertisement in this resource, the M & M Yacht Club membership will be able to quickly access your business information. They'll be able to order that large pizza to be delivered to their boat slip, or schedule a massage to work out the kinks from the last sailboat race!

We are offering full-page (5.5" by 8.5"), half-page, and quarter-page size advertising slots based on the following rates:

- Full page = \$100
- Half page = \$50
- Quarter page= \$25

(The above rates will be discounted 10% for current Yacht Club members – Have you ever considered becoming an M&M Yacht Club member? Check out our website at www.mmyc.org and consider becoming a member today.)

To reserve your advertising space for our March 15, 2009 publishing deadline, please select the size ad you would like and return the bottom portion of this letter to: MMYC, Attn: Directory Advertising, P.O. Box 232, Menominee, MI 49858. If you have questions about ad copy or need help putting together new ad copy, please call Al Walker at 906-290-2483.

Thanks so much for helping to make the Twin Cities area a wonderful place to work (and play!)

Sincerely,
The Membership Committee of the M & M Yacht Club,
Al Walker, Committee Chair

2009 M&M Yacht Club Membership Directory

Name of Company: _____ MMYC member? YES NO

Contact Person: _____ Phone No. _____

Address: _____ City _____ St _____ Zip _____

Please select the size ad you would like and enclose a check for the full amount payable to M&M Yacht Club and include your ad copy.

_____ Full page (5.5" by 8.5")	\$100	(\$90 MMYC member)
_____ Half Page`	\$50	(\$45 MMYC member)
_____ Quarter Page	\$25	(\$22.50 MMYC member)

Mail to: MMYC, Attn: Directory Advertising, P.O. Box 232, Menominee, MI 49858